

## CHAPTER 154: SIGNS

### § 154.000 GENERAL PROVISIONS

#### § 154.001 PURPOSE.

The purposes of these sign regulations are: to encourage the effective use of signs as a means of communication in the city; to maintain and enhance the aesthetic environment and the city's ability to attract sources of economic development and growth; to improve pedestrian and traffic safety; to minimize the possible adverse effect of signs on nearby public and private property; and to enable the fair and consistent enforcement of these sign regulations.

#### § 154.002 APPLICABILITY; EFFECT.

- (A) A sign may be erected, placed, established, painted, created, or maintained in the city only in compliance with the standards, procedures, exemptions, and other requirements of this chapter.
- ~~(B) For sign regulations in the central business district, refer to §155.1305 of this code. All applicable fees for signs related to this chapter shall apply for signs in the central business district, currently known as the downtown district overlay (DD).~~
- ~~(C)~~(B) The effect of this chapter as more specifically set forth herein, is:
- (1) To establish a permit system to allow a variety of types of signs in commercial and industrial ~~zones~~zoning districts, and a limited variety of signs in other ~~zones~~zoning districts, subject to the standards and the permit procedures of this chapter;
  - (2) To allow certain signs that are small, unobtrusive, and incidental to the principal use of the respective lots on which they are located, subject to the substantive requirements of this chapter, but without requirements for permits;
  - (3) To provide for temporary signs in limited circumstances;
  - (4) To prohibit all signs not expressly permitted by this chapter; and
  - (5) To provide for the enforcement of the provisions of this chapter.

#### § 154.003 DEFINITIONS AND INTERPRETATION.

Words and phrases used in this chapter shall have the meanings set forth in this section. Words and phrases not defined in this section but defined in the zoning ordinance shall be given the meanings set forth in the zoning ordinance. Principles for computing sign area and sign height are contained in §154.004. All other words and phrases shall be given their common, ordinary meaning, unless the context clearly requires otherwise. Section headings or captions are for reference purposes only and shall not be used in the interpretation of this chapter.

ABANDONED SIGN. A sign for which no legal owner can be found.

BANNER. Any sign of lightweight fabric or similar material that is mounted to a building, poles, railings, or other structural parts of the building with or without frames. National flags, state or municipal flags, or the official flag of any institution or business shall not be considered banners.

BEACON. Any light with one or more beams directed into the atmosphere or directed at one or more points not on the same ~~zone~~-lot as the light source; also, any light with one or more beams that rotate or move.

BUILDING MARKER. Any sign cut into a masonry surface of a building or made of bronze or other permanent material.

BUILDING SIGN. Any sign attached to any part of a building, as contrasted to a freestanding sign.

CANOPY SIGN. Any sign that is a part of or attached to an awning, canopy, or other fabric, plastic, or structural protective cover over a door, entrance, window, or outdoor service area. A marquee is

not a canopy.

**CHANGEABLE COPY SIGN.** A sign or portion thereof with characters, letters, or illustrations that can be changed or rearranged without altering the face or the surface of the sign. A sign designed or operated in such a way to allow the display to change electronically is an electronic message sign or a CEVMS and not a changeable copy sign for the purposes of this chapter. A sign designed to display by electronic or mechanical means, only the time or temperature is a “time and temperature” sign and not a changeable copy sign for purposes of this chapter.

**CHANGEABLE ELECTRONIC VARIABLE MESSAGE SIGN (CEVMS).** Any sign which permits light to be turned on or off intermittently or which operate in a way whereby light is turned on or off intermittently, including any illuminated sign on which such illumination is not kept stationary or constant in intensity and color at all times when such sign is in use, including an electronic message sign, a light emitting diode (LED) or digital sign and which varies in intensity or color. A CEVMS sign does not include a sign located within the right-of-way that functions as a traffic device and that is described and identified in the Manual on Uniform Traffic-Control Devices approved by the Federal Highway Administrator as the National Standard.

**COMMERCIAL MESSAGE.** Any sign wording, logo, or other representation that, directly or indirectly, names, advertises, or calls attention to a business, product, service, or other commercial activity.

**DILAPIDATED SIGN.** Any sign that has become or has been caused to become partially ruined and in need of repairs, as through neglect.

**ELECTRONIC MESSAGE SIGN.** A sign that includes provisions for programmable electronic message changes.

**FLAG.** Any fabric, banner, or bunting containing distinctive colors, patterns, or symbols, used as a symbol of a government, political subdivision, or other entity.

**FREESTANDING SIGN.** Any sign supported by structures or supports that are placed on, or anchored in the ground and that are independent from any building or other structure.

**FREEWAY.** A street with a right-of-way width of more than 120 feet.

**ILLUMINATED SIGN.** Sign illuminated with lights which glare into or upon the surrounding area or any residential area or distract operators of vehicles or pedestrians on the public right-of-way.

**INCIDENTAL SIGN.** A directional or way-finding sign, secondary to the use of the ~~zone~~ lot on which it is located, such as “no parking,” “entrance,” “loading only,” “telephone,” and other similar directives without a commercial message.

**INSTITUTIONAL PURPOSE.** Institutional purpose shall mean primary and secondary schools, churches, hospitals, institutions of higher education, and any governmental purpose.

**LOT.** [A parcel of land in a single ownership that is of sufficient size to meet minimum zoning requirements for area, coverage, and use, and that can provide such yards and other open spaces as required by the zoning ordinance.](#)

**MARQUEE.** A shelter projecting from and supported by the exterior wall of a building constructed of rigid materials on a supporting framework. A marquee is distinguished from a canopy in that a marquee is cantilevered, whereas a canopy is supported by posts or other devices beyond the building wall.

**MARQUEE SIGN.** Any sign attached to, in any manner, or made a part of a marquee. A marquee sign is not a suspended sign.

**MOVING SIGN.** A sign having visible moving, revolving, or rotating parts, or visible mechanical movement of any kind, except for the movable hands on street clocks, or other apparent visible movement achieved by electrical, electronic, or mechanical means, except for

time/temperature/date signs, or by natural means such as wind. This definition does not include a flag.

**MULTITENANT CENTER.** A commercial, office or industrial development where there are located several separate business activities having appurtenant shared facilities, such as driveways, parking and pedestrian walkways, and that is designed to provide a single area in which the public can obtain varied products and services. Distinguishing characteristics of a multitenant center may, but need not, include common ownership of the real property upon which the development is located, common wall construction, and multiple occupant use of a single structure.

**NONCONFORMING SIGN.** Any sign that was erected or permitted prior to the adoption date of this chapter, and that does not conform to the provisions of this chapter.

**NONPROFIT.** A corporation, no part of the income of which is distributable to a member, director, or officer of the corporation as defined in §22.001 of the Texas Business Organization Code.

**OBSCENE SIGN.** A sign displaying any matter in which the dominant theme of the material taken as a whole appeals to the prurient interest in sex, or is patently offensive because it affronts contemporary community standards relating to the description or representation of sexual matters, and is utterly without redeeming social value, which the erection or display violates Texas Penal Code chapter 42.01 Disorderly Conduct.

**OFF-PREMISES SIGN.** Any sign that advertises a commercial message regarding a commercial activity not located on the premises where the sign is installed and maintained, or that directs persons to a location other than the premises where the sign is installed and maintained.

**ON-PREMISES SIGN.** Any sign that advertises a commercial message on the premises where the sign is installed and maintained when such premises is used for business purposes.

**PORTABLE SIGN.** Any sign not permanently attached to the ground or other permanent structure, or a sign designed to be transported, including, but not limited to, signs designed to be transported by means of wheels; signs converted to A- or T-frames; menu and sandwich board signs; balloons used as signs; and umbrellas used as advertising.

**PRINCIPAL STRUCTURE.** The structure in which is conducted the principal use of the ~~zone~~ lot on which it is located. ~~Zone~~ lots with multiple principal uses may have multiple principal structures, but storage structures, garages, and other clearly accessory uses shall not be considered principal structures.

**PROJECTING SIGN.** Any sign affixed to a building or wall in such a manner that its leading edge extends more than six inches beyond the surface of such building or wall.

**RESIDENTIAL SIGN.** Any sign located in a district zoned for residential uses that contains no commercial message.

**ROOF SIGN.** Any sign erected and constructed wholly on and over the roof of a building, supported by the roof structure, and extending vertically above the highest portion of the roof.

**ROOF SIGN, INTEGRAL.** Any sign erected or constructed as an integral or essentially integral part of a normal roof structure of any design, such that no part of the sign extends vertically above the highest portion of the roof and such that no part of the sign is separated from the rest of the roof by a space of more than six inches.

**SETBACK.** The distance from the property line to the nearest part of the applicable building, structure, or sign, measured perpendicularly to the property line.

**SIGN CODE APPLICATION AREA.** The corporate limits of the city and the area of its extraterritorial jurisdiction as defined by section 42.021 of the Texas Local Government Code.

**STREET.** As defined in chapter ~~156~~ 157 of the city's Code of Ordinances.

**STREET FRONTAGE.** The distance for which a lot line of a ~~zone~~ lot adjoins a public street, from

one lot line intersecting said street to the farthest distant lot line intersecting the same street.

SUSPENDED SIGN. A sign that is suspended from the underside of a horizontal plane surface and is supported by such surface. A suspended sign is not a marquee sign.

TEMPORARY SIGN. Any sign that is used only temporarily and is not permanently mounted.

VACANT. A condition in which all uses have been discontinued for a period of six months or longer, whether with the intent to abandon said use or not. The six-month period does not include the period of time necessary to conclude any litigation related to the condition or to the repair thereof.

WALL SIGN. Any sign attached parallel to, but within six inches of, a wall, painted on the wall surface of, or erected and confined within the limits of an outside wall of any building or structure, that is supported by such wall or building, and that displays only one sign surface.

WINDOW SIGN. Any sign, pictures, symbol, or combination thereof, designed to communicate a commercial message that is placed inside a window or upon the window panes or glass and is visible from the exterior of the window.

~~ZONE LOT. A parcel of land in a single ownership that is of sufficient size to meet minimum zoning requirements for area, coverage, and use, and that can provide such yards and other open spaces as required by the zoning ordinance.~~

ZONING ORDINANCE. The City of Pflugerville zoning ordinance ~~and site development code~~ set forth in chapters ~~157 and 155, respectively.~~

#### **§ 154.004 COMPUTATION.**

- (A) Computation of Area of Individual Signs. The area of a sign face (which is also the sign area of a wall sign or other sign with only one face) shall be computed by means of the smallest square, circle, rectangle, triangle, or combination thereof, that will encompass the extreme limits of the writing, representation, emblem, or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed, but not including any supporting framework, bracing, or decorative fence or wall when such fence or wall otherwise meets zoning ordinance regulations and is clearly incidental to the display itself.
- (B) Computation of Area of Multifaced Signs. The sign area for a sign with more than one face shall be computed by adding together the area of all sign faces visible from any one point. When two identical sign faces are placed back to back, so that both faces cannot be viewed from any point at the same time, and when such sign faces are part of the same sign structure and are not more than 42 inches apart, the sign area shall be computed by the measurement of one of the faces.
- (C) Computation of Height. The height of a sign shall be computed as the distance from the base of the sign at normal grade to the top of the highest attached component of the sign. Normal grade shall be construed to be the lower of (1) existing grade prior to construction; or (2) the newly established grade after construction, exclusive of any filling, berming, bounding, or excavating solely for the purpose of locating the sign. In cases in which the normal grade cannot reasonably be determined, sign height shall be computed on the assumption that the elevation of the normal grade at the base of the sign is equal to the elevation of the nearest point of the top of a curb of a public street or the grade of the land at the principal structure on the ~~zone~~-lot, whichever is lower.
- (D) Computation of Maximum Total Permitted Sign Area for a ~~Zone~~-Lot. The permitted sum of the area of all individual signs on a ~~zone~~-lot shall be computed by applying the formula contained in Table B, maximum total sign area, to the lot frontage, building frontage, or wall area, as appropriate, for the zoning district in which the lot is located. Lots fronting on two or more streets are allowed the permitted sign area for each street frontage, with signs facing a maximum of two streets. However, the total sign area that is oriented toward a particular street may not exceed the portion of the lot's total sign allocation that is derived from the lot, building,

or wall area frontage on that street.

## **§ 154.100 PERMITTED AND PROHIBITED SIGNS.**

### **§ 154.101 SIGN PERMITS.**

- (A) Signs shall be allowed on private property in the city or its extraterritorial jurisdiction in accordance with, and only in accordance with, Table A. If the letter “A” appears for a sign type in a column, such sign is allowed without prior permit approval in the zoning districts represented by that column. If the letter “P” appears for a sign type in a column, such sign is allowed only with prior permit approval in the zoning districts represented by that column. Special conditions may apply in some cases. If no letter appears for a sign type in a column, such sign is not allowed in the zoning districts represented by that column under any circumstances.
- (B) Although permitted under the previous paragraph, a sign designation by an “A” or “P” in Table A shall be allowed only if:
- (1) The sum of the area of all building and lots on the ~~zone~~-lot conforms ~~with~~to the maximum permitted sign area as determined by the formula for the zoning district in which the lot is located as specified in Table B.
  - (2) The size, location, and number of signs on the lot conform ~~with~~to the requirements of Tables B, C and D, which establish permitted sign dimensions by sign type, and with any additional limitations listed in Table A.
  - (3) The characteristics of the sign conform with the limitations of Table E, permitted sign characteristics, and ~~with~~to any additional limitations on characteristics listed in Table A.

### **§ 154.102 PERMITS REQUIRED.**

- (A) If a sign requiring a permit under the provision of this chapter is to be placed, constructed, erected, or modified on a ~~zone~~-lot either within the city limits or the city’s extraterritorial jurisdiction, the owner of the lot shall secure a sign permit prior to the construction, placement, erection, or modification of such a sign in accordance with the requirements of §154.105.
- (B) No signs shall be erected in the public right-of-way except in accordance with §154.108.
- (C) No sign permit of any kind shall be issued for an existing or proposed sign unless such sign is consistent with the requirements of this chapter (including those protecting existing signs) in every respect and with the master ~~or common~~-signage plan in effect for the property, if applicable.

### **§ 154.103 SIGNS EXEMPT FROM REGULATION UNDER THIS CHAPTER.**

The following signs, if located on private real property with the consent of the property owner (unless otherwise stated) are exempt from regulation under this chapter:

- (A) Any public notice, warning or traffic-control device required by federal, state, or local law, regulation, or ordinance, including those on public property;
- (B) Signs located on “private real property”, except for signs placed on real property subject to an easement or other encumbrance that allows the City to use the property for a public purpose, containing primarily a political message not exceeding an effective area greater than 36 square feet, nor more than eight (8) feet high, which are not illuminated and have no moving parts or elements, but specifically excluding a sign, including a billboard, that contains primarily a political message on a temporary basis and that is generally available for rent or purchase to carry commercial advertising or other messages that are not primarily political.
- (C) Up to two (2) temporary signs not exceeding six square feet in area and three feet in height when posted in residential zoning districts, or temporary signs not exceeding 64 square feet

in area and 12 feet in height when posted in other zoning districts, when posted during time periods when the property on which the signs are located is for sale or lease and such signs do not remain more than 7 days after the property is sold or leased;

- (D) Up to three (3) temporary signs not exceeding six square feet in area and three feet in height when posted at least 100 ft or more apart, within the public right-of-way (outside any travel lanes) between the hours of 4:00 p.m. on Fridays and do not remain after 8:00 p.m. on Sundays, and, when posted at the nearest intersection with a collector or arterial street during time periods when residential property located nearest that intersection is being used for a commercial purpose, such as, but not limited to open house signs;
- (E) Up to three (3) temporary signs not exceeding six square feet in area and three feet in height in residential areas containing a commercial message that are erected for less than five consecutive days, such as, but not limited to a garage or yard sale signs;
- (F) Up to two (2) signs placed on construction sites not exceeding 64 square feet in area after approval of a site plan, and/or which do not remain erected for more than seven days after the completion of the construction project;
- (G) Works of art that do not include a commercial message;
- (H) Holiday lights and decorations with no commercial message;
- (I) Traffic-control signs on private property, such as stop, yield, and similar signs, the face of which meet Texas Manual on Uniform Traffic-Control Devices standards and that contain no commercial message of any sort;
- (J) Temporary signs not exceeding 32 square feet in area and eight feet in height may be erected within 1,000 feet of any residential home during a time period the home is being used as a model for the construction of new residential homes.

#### § 154.104 GENERAL PERMIT PROCEDURES.

The following procedures shall govern the application for, and issuance of, all sign permits under this chapter, and the submission and review of ~~common signage plans and~~ master signage plans:

- (A) Applications. All applications for sign permits of any kind and ~~for~~ approval of master ~~or common~~ signage plan shall be submitted to the Building Official on an application form or in accordance with application specifications published by the Building Official. The applicant may be required to provide additional sign data and information, as required by the Building Official, in demonstrating compliance with all related code requirements.
- (B) Fees. Each application for a sign permit or ~~for~~ approval of a master ~~or common~~ signage plan shall be accompanied by the applicable fees, which shall be established by the City Council from time to time by resolution.
- (C) Completeness. Within five days of receiving an application for a sign permit or ~~for~~ a master ~~or common~~ signage plan, the Building Official shall review it for completeness. If the Building Official finds that it is complete, the application shall then be processed. If the Building Official finds that it is incomplete, the Building Official shall, within such five-day period, send to the applicant a notice of the specific ways in which the application is deficient, with appropriate references to the applicable sections of this chapter.
- (D) Action. Within seven days of the submission of a complete application for a sign permit, the Building Official shall either:
  - (1) Issue the sign permit, if the sign(s) that is the subject of the application conforms in every respect with the requirements of this chapter and of the applicable master ~~or common~~ signage plan; or
  - (2) Reject the sign permit if the sign(s) that is the subject of the application fails in any way to conform with the requirements of this chapter and of the applicable master ~~or common~~ signage plan. In case of a rejection, the Building Official shall specify in the rejection the sections of this chapter or applicable plan with which the sign(s) is inconsistent.

- (E) Action on Master Signage pPlan. On any application for approval of a Master ~~or Common~~ Signage Plan, the Building Official shall either approve the proposed plan if the sign(s) as shown on the plan and the plan itself conforms in every respect with the requirements of this chapter, or reject the proposed plan if the sign(s) as shown on the plan or the plan itself fails in any way to conform with the requirements of this chapter. In case of a rejection, the Building Official shall specify in the rejection the sections of this chapter with which the plan is inconsistent. The Building Official shall take action on or before the applicable one of the following dates:
- (1) Fourteen days after the submission of a complete application if the application is for existing buildings; or
  - (2) On the date of final action on any related application for building permit, site plan, or development plan for signs involving new construction.
- (F) Sign Variances. Any applicant may appeal a denial of a permit by the Building Official to the City Council by filing a request pursuant to Section 154.500-154.502.

#### **§ 154.105 PERMITS TO CONSTRUCT OR MODIFY SIGNS.**

Signs identified as “P” on Table A shall be erected, installed, or created only in accordance with a duly issued and valid sign construction permit from the Building Official. Such permits shall be issued only in accordance with the following requirements and procedures:

- (A) Permit for New Sign or Sign Modification. An application for construction, creation, or installation of a new sign or for modification of an existing sign shall be accompanied by detailed drawings to show the dimensions, design, structure, and location of each particular sign, to the extent that such details are not contained on a Master ~~or Common~~ Signage Plan then in effect for the ~~Zone~~-Lot. One application and permit may include multiple signs on the same ~~Zone~~-Lot.
- (B) Inspection. The Building Official shall cause an inspection of the ~~Zone~~-Lot for which each permit for a new sign or ~~for~~ modification of an existing sign is issued during the sixth month after the issuance of such permit or as such earlier date as the owner may request. If the construction is not substantially complete at the time of inspection, the permit shall lapse and become void. If the construction is complete and in full compliance with this chapter and with the building, sign, and electrical codes, the Building Official shall issue a Certificate of Sign Inspection. If the construction is substantially complete but not in full compliance with this chapter and applicable codes, the Building Official shall give the owner or applicant notice of the deficiencies and allow an additional 30 days from the date of inspection for the deficiencies to be corrected. If the deficiencies are not corrected by such date, the permit shall lapse. If the construction is then complete, the Building Official shall issue a Certificate of Sign Inspection.

#### **§ 154.106 TEMPORARY SIGN PERMITS (PRIVATE PROPERTY).**

Temporary signs on private property not exempted from regulation by section 154.103 shall be allowed only upon the issuance of a temporary sign permit, which shall be subject to the following requirements:

- (A) Term. A temporary sign permit shall allow the use of a temporary sign for a specified 30-day period.
- (B) Number. Only one temporary sign permit shall be issued on the same ~~zone~~-lot during any consecutive 4-month period.
- (C) Other conditions. A temporary sign shall be allowed only in districts with a letter “A” or “P” for “temporary signs” on table A and subject to all of the requirements for temporary signs as noted therein.

### § 154.107 SIGNS PROHIBITED UNDER THIS CHAPTER.

All signs not expressly permitted under this chapter or exempt from regulation hereunder in accordance with section 154.103 are prohibited in the city or its extraterritorial jurisdiction. Such signs include, but are not limited to:

- (A) Beacons;
- (B) Obscene signs;
- (C) Inflatable signs, wind devices, and tethered balloons;
- (D) Moving signs;
- (E) Off-premises signs, except for those specifically licensed or permitted under the city's sign plaza program approved on February 11, 2003; and
- ~~(F)~~ (F) — Repealed. Roof signs and integral roof signs; and
- ~~(F)~~ (G) Commercial Messages shall be prohibited on street furniture, such as bus shelters, trash receptacles, directional kiosks, and benches with the exception of references to the entity to which donated such benches, as applicable.

### § 154.108 SIGNS IN THE PUBLIC RIGHT-OF-WAY.

- (A) No signs shall be allowed in the public right-of-way, except for those specifically licensed or permitted by the city.
- (B) Sign forfeiture. Any sign installed or placed on public property, except in conformance with the requirements of this section, shall be forfeited to the public and subject to confiscation. ~~Owners shall be notified of any forfeited signs, which shall be held for a period of 30 days for remittitur if claimed.~~
- ~~(C) In addition to other remedies hereunder, the city shall have the right to recover from the owner and any person placing such a sign the full costs of removal and disposal of such sign.~~

### § 154.109 VEHICLES USED SOLELY AS SIGNS.

Signage is allowed on a truck, bus, car, or other motorized vehicle provided all the following criteria are met:

- (A) Primary purpose of such vehicle or equipment is not the display of signs;
- (B) Signs are painted upon applied directly to an integral part of the vehicle or equipment;
- (C) Vehicle/equipment is in operating condition, currently registered and licensed to operate on public streets when applicable, and actively used in the daily function of the business to which such signs relate;
- (D) Vehicles and equipment are not used primarily as static displays advertising a product or service, not utilized as storage, shelter, or distribution points for commercial products or services for the general public; and
- (E) During periods of inactivity exceeding 5 working days such vehicle/equipment are not so parked or placed that the signs thereon are displayed to the public. Vehicles and equipment engaged in the active construction projects and on-premises storage of equipment and vehicles offered to the general public for rent or cars shall not be subjected to this condition.
- ~~(E)~~ (F) This section shall not affect the use of wagons, old boats, and the like, which are integrated into the theme of the overall landscape plan.

### § 154.110 RESERVED.

### § 154.111 DESIGN, CONSTRUCTION, AND MAINTENANCE.

All signs shall be designed, constructed, and maintained in accordance with the following standards:

- (A) Except for ~~RS-1 and RT-1~~ single-family and two-family zoning districts, all freestanding signs



must be integrated into a masonry structure ~~consist~~ using material consistent with the building on the same lot. ~~ing of a minimum of 50% of the total square footage of the face of the sign. The maximum masonry material incorporated into the structure must not exceed 150% of the total square footage of the face of the sign.~~ Other materials may be utilized in the sign structure as long as ~~the masonry requirements are met and~~ the structure is comprised of materials and a color scheme that are visually and aesthetically compatible with the overall project.

- (B) All signs shall comply with applicable provisions of the adopted versions of Appendix H of the International Building Code, ~~2006~~ 2015 version, and the National Electrical Code, ~~2005~~ 2014 version.
- (C) Except for banners, flags, temporary signs, and window signs conforming in all respects with the requirements of this chapter, all signs shall be constructed of permanent materials and shall be permanently attached to the ground, a building, or another structure by direct attachment to a rigid wall, frame, or structure.
- (D) All signs shall be maintained in good structural condition, in compliance with all building and electrical codes, and in conformance with this code, at all times.
- (E) No sign may be placed within a sight triangle.

#### § 154.112 CHANGEABLE ELECTRONIC VARIABLE MESSAGE SIGNS.

Changeable electronic variable message signs (CEVMS) shall:

- (A) Be permitted for on-premises use in the corporate city limits and extraterritorial jurisdiction along thoroughfares identified as an “arterial” or a “collector” in the Master Transportation Plan due to the anticipated built environment along such thoroughfares.
- (B) Be limited to 45 footcandles between sunset and sunrise and 450 footcandles between sunrise and sunset.
- (C) Not change the message more frequently than every 60 seconds.
- (D) Not flash or scroll or display an image in motion.
- (E) Only be located within monument signs with an electronic sign facade no larger than 32 square feet in accordance with this chapter.
- (F) Be located at least 150 feet from the front or side property line of a parcel zoned or used for a single-family residence.
- (G) Be limited to 1 per lot located no closer than 100 feet from another CEVMS.
- (H) Be limited to 8 feet in height.
- (I) Be limited to the zoning district(s) pursuant to Section 154.904 with the exception of publicly-owned land and facilities where such signage is permitted provided it meets the other requirements of this section and limitations in residential areas pursuant to Section 154.904, Section A.

#### § 154.200 MASTER ~~OR COMMON~~ SIGNAGE PLAN.

#### § 154.201 MASTER SIGNAGE PLAN APPLICABILITY AND ELIGIBILITY.

- (A) Master Multitenant Sign Plan. For any multitenant center on which the owner proposes to erect one or more signs requiring a permit, the owner shall submit to the Building Official, a master signage plan. ~~containing the following:~~
  - ~~(1) An accurate plot plan of the lot(s) at such scale as the Building Official may require;~~
  - ~~(2) The location of buildings, parking lots, driveways, and landscaped areas on such lot;~~
  - ~~(3) Computation of the maximum total sign area, the maximum area for individual signs, the height of signs and the number of freestanding signs, including electronic message~~

- signs, if applicable, allowed on the lot under this chapter;
  - ~~(4) An accurate indication on the plan of the proposed location of each present and future sign of any type, whether requiring a permit or not, except that incidental window signs need not be shown;~~
  - ~~(5) An accurate depiction of the sign structure and materials, specifying standards for consistency among all signs on the lot(s) affected by the plan with regard to color scheme, lettering or graphic style, lighting, location of each sign on the buildings, materials, and sign proportions; and~~
  - ~~(6) If the signage in the plan meets the full intent of this chapter, then a 20% increase in the maximum sign area shall be allowed for each sign.~~
- (B) Multilot Development. A multilot development is one in which contains two or more contiguous and adjacent lots (disregarding intervening streets and alleys) that may or may not be under common ownership that contain more than one building (not including any accessory building). The owner(s) of such multilot development may file a master signage plan. ~~For the purpose of this paragraph, if the signage in the plan meets the full intent of this chapter, then a 20% increase in the maximum sign area shall be allowed for each sign.~~
- (C) Existing Nonconforming Signage on a Site. ~~If any new or amended master signage plan is filed for a property on which existing nonconforming signs (e.g. billboards, off-premise signage, etc.) are located, it shall include a schedule for bringing all nonconforming signs into conformance with the requirements of this chapter in effect on the date of submission within three years. This shall not include signage approved by a variance or development agreement authorized by the City Council.~~

**~~§ 154.202 — COMMON SIGNAGE PLAN.~~**

- ~~(A) Common Signage Plan~~. ~~If the owner of two or more contiguous (disregarding intervening streets and alleys) zone lots or the owner of a single lot with more than one building (not including any accessory building) file with the Building Official for such zone lots a common signage plan conforming with the provisions of this section, a 25-percent increase in the maximum total sign area shall be allowed for each included zone lot. This bonus shall be allocated within each zone as the owner(s) elects.~~
- ~~(B) Provisions of Common Signage Plan~~. ~~The common signage plan shall contain all of the information required for a master signage plan and shall also specify standards for consistency among all signs on the zone lots affected by the plan with regard to:~~
- ~~(1) Color scheme;~~
  - ~~(2) Lettering or graphic style;~~
  - ~~(3) Lighting;~~
  - ~~(4) Location of each sign on the building;~~
  - ~~(5) Material;~~
  - ~~(6) Sign proportions; and~~
  - ~~(7) Electronic message sign proportions included in the freestanding sign.~~
- ~~(C) Limit on Number of Freestanding Signs Under Common Signage Plan~~. ~~The common signage plan, for all zone lots with multiple uses or multiple users, shall limit the number of freestanding signs to a total of one for each street on which the zone lots included in the plan have frontage and shall provide for shared or common usage of such signs.~~

**~~§ 154.203 — GENERAL PROVISIONS FOR MASTER OR COMMON SIGNAGE PLANS.~~**

- ~~(A) Existing Signs not Conforming to Common Signage Plan. If any new or amended common signage plan is filed for a property on which existing signs are located, it shall include a schedule for bringing into conformance, within three years, all signs not conforming to the proposed amended plan or the requirements of this chapter in effect on the date of submission.~~
- ~~(B) Showing Window Signs on Master or Common Signage Plan. A master or common signage plan including window signs may simply indicate the areas of the windows to be covered by window signs and the general type of the window signs (e.g., paper affixed to window, painted, etched on glass, or some other material hung inside window) and need not specify the exact dimension or nature of every window sign.~~
- ~~(C) Other Provisions of Master or Common Signs. The master or common signage plan may contain such other restrictions as the owners of the zone lots may reasonably determine.~~
- ~~(D) Consent. The master or common signage plan shall be established by all owners or their authorized agents in such form as the Building Official shall require.~~

### **§ 154.204—202 PROCEDURES.**

- (A) Procedures. A master ~~or common~~ signage plan shall be included in any development plan, site plan, planned unit development plan, or other official plan required by the city for the proposed development and shall be processed simultaneously. Where no official plan is required by the city, the Building Official may review the master signage plan and approve it provided it meets the full intent and standards of this chapter, may approve it with conditions; or may deny the plan.
- (B) Consent. The master signage plan shall be established by all owners or their authorized agents in such form as the Building Official shall require. The master signage plan may contain such other restrictions as the owners of the lots may reasonably determine.
- ~~(B)~~(C) Amendment. A master ~~or common~~ signage plan may be amended by filing a new master ~~or common~~ signage plan that conforms with all requirements of the ordinance then in effect.
- ~~(C)~~(D) Binding Effect. After approval of a master ~~or common~~ signage plan, no sign shall be erected, placed, painted, or maintained, except in conformance with such plan, and such plan may be enforced in the same way as any provision of this chapter. In case of any conflict between the provisions of such a plan and any other provision of this chapter, this chapter shall control.

### **§ 154.203 MASTER SIGNAGE PLAN CONTENT REQUIREMENTS.**

In addition to the general permit procedures and requirements per Section 154.104, a master signage plan shall provide for the following:

- (A) An accurate plot plan of the lot(s) at such scale as the Building Official may require;
- (B) The location of buildings, parking lots, driveways, and landscaped areas on such lot;
- (C) Computation of the maximum total sign area, the maximum area for individual signs, the height of signs and the number of freestanding signs, including electronic message signs, if applicable, allowed on the lot under this chapter;
- (D) An accurate indication on the plan of the proposed location of each present and future sign of any type, whether requiring a permit or not, except that incidental window signs need not be shown;
- (E) A master plan including window signs may simply indicate the areas of the windows to be covered by window signs and the general type of the window signs (e.g., paper affixed to window, painted, etched on glass, or some other material hung inside window) and need not specify the exact dimension or nature of every window sign.

- (F) An accurate depiction of the sign structure and materials, specifying standards for consistency among all signs on the lot(s) affected by the plan with regard to color scheme, lettering or graphic style, lighting, location of each sign on the buildings, materials, and sign proportions; and
- (G) The applicant may be required to provide additional sign data and information, as required by the Building Official, in demonstrating compliance with all related code requirements.

#### **§ 154.204 MASTER SIGNAGE PLAN CRITERIA FOR APPROVAL**

Signage within a master signage plan shall meet the standards per Section 154.904, unless otherwise approved pursuant to this section.

- (A) Limit on Number of Freestanding Signs Under Master Signage Plan. The master signage plan, for all lots with multiple uses or multiple users, shall limit the number of freestanding signs to a total of one for each street on which the lots included in the plan have frontage and shall provide for shared or common usage of such signs.
- (B) If the master signage plan meets the full intent of this chapter, the Building Official may grant a 25% increase in the maximum sign area shall be allowed for each master planned sign.
- (C) If the master signage plan is denied by the Building Official or such plan exceeds the 25% increase in the maximum sign area, the applicant may submit for a sign variance pursuant to Sections 154.500-154.502.

#### **§ 154.300 NONCONFORMING SIGNS.**

**§ 154.301** This subchapter shall apply to all nonconforming signs. All nonconforming signs shall be brought into compliance with this chapter in accordance with the provisions of this subchapter.

**§ 154.302** All nonconforming signs that were erected in violation of the ordinances of the city in existence at the time the sign was permitted or should have been permitted, and which violation was or has not been cured, shall, upon written notice, be required to be brought into compliance with this chapter or removed within a reasonable time frame specified by the building official, but not to exceed 30 days.

**§ 154.303** Nonconforming signs that do not comply with the city construction code shall be subject to enforcement under the construction code, as well as this chapter. Repairs or modifications required under the city construction code shall not entitle the owner of the nonconforming sign to compensation under this subchapter.

**§ 154.304** Subject to conditions of this subchapter, a Nonconforming Sign may remain in place. Provided that, if the property on which the sign is located becomes vacant, the sign must be immediately removed or brought into compliance with this chapter.

**§ 154.305** All nonconforming signs shall be subject to the following provisions:

- (A) Any Nonconforming Sign that has been destroyed or damaged to the extent that the cost of repairing the sign is more than 60 percent of the cost of erecting a new sign shall be removed or shall be brought into compliance with this chapter within six months from receipt of an order from the Building Official.
- (B) No Nonconforming Sign shall be required to be relocated or removed unless such Nonconforming Sign is more than 60 percent destroyed or damaged as provided in (A) above.
- ~~(B)~~(C) The relocation of a Nonconforming Sign shall be prohibited, unless such relocation of such sign makes it conforming to the requirements of this Chapter.

## § 154.400 ABANDONED SIGNS AND SUPPORTING STRUCTURES.

§ 154.401 The owner of any premises on which there is displayed or maintained an abandoned sign or abandoned supporting structure shall comply with the following requirements:

- (A) Any sign that is deemed dilapidated by the Building Official on or before the adoption date of this chapter, the owner shall remove the sign within 90 days after receiving written notice from the Building Official or the adoption of this chapter, whichever is later.
- (B) Any sign that is deemed dilapidated by the Building Official after the adoption date of this chapter, the owner shall remove the sign within 90 days after receiving written notice from the Building Official.
- (C) If a supporting structure used or designed to be used with a sign is deemed dilapidated by the Building Official on or before the adoption date of this chapter, the owner shall remove the supporting structure within 90 days after receiving written notice from the Building Official.
- (D) If an abandoned supporting structure does not have a can, frame, or similar part of the supporting structure that would hold the sign or to which the sign would be attached, the supporting structure shall be removed or made to comply with the provisions of this chapter.
- (E) No abandoned sign or supporting structure that is altered under the provisions of this section shall be made more nonconforming.
- (F) Any dilapidated sign or dilapidated supporting structure not in compliance with this chapter is an unlawful sign and may be removed by the city in compliance with § 154.903, and the owner may be prosecuted or be enjoined from continuing such violation.
- (G) If any sign, which conforms to the regulations of this chapter, is abandoned, the owner, user, and persons who benefit from the sign and the owner, operator, and tenants of the property on which the sign is located shall remove it, paint out or cover the message portion of the sign, put a blank face on the sign, or otherwise bring it into compliance with this chapter so as to leave the message portion and supporting structure neat and unobtrusive in appearance, within 180 days after receiving written notice from the Building Official.

§ 154.402 The following are required for the use, display, maintenance, or permitting of an alteration of any abandoned sign or supporting structure regardless of when the sign was abandoned:

- (A) Like Material. Only the same, like, or better quality material as that being replaced shall be used as a face on or in the abandoned sign. The face of the supporting structure must be one that the supporting structure is designed to support.
- (B) Routed, embossed, or raised messages or sign copy must not be visible to the ordinary observer, if the face or message is blanked.
- (C) Covered Messages.
  - (1) Abandoned signs may be painted in order to “blank” the face. However, the paint must completely cover the sign face or message portion of the structure. The covered, painted over message must not show through the paint.
  - (2) Covered sign faces must be of a material or substance that renders the resulting sign face completely blank, opaque, and resistant to deterioration. It is a violation of this chapter to allow a covered message to bleed or show through the paint or covering.

§ 154.403 No person shall alter an abandoned sign or supporting structure without first obtaining a permit to do so from the building official.

## § 154.500 VARIANCES.

§ 154.501 Any applicant may appeal a denial of a permit by the building official to the city council by filing a request for a variance within 30 days after the date the permit is denied. The city council

may grant a variance if it finds that the unusual shape or topography of the property prevents signage allowable under this chapter from adequately identifying the business or other activity of the property.

**§ 154.502** Variances to any procedural requirement established by this chapter are prohibited.

**§ 154.900 ENFORCEMENT.**

**§ 154.901 VIOLATIONS.**

Any of the following shall be a violation of this chapter and shall be subject to the enforcement remedies and penalties provided by this chapter, by the zoning ordinance, and by state law:

- (A) To install, create, erect, or maintain any sign requiring a permit without such permit;
- (B) To install, create, erect, or maintain any sign in a way that is inconsistent with any plan or permit governing such sign or the ~~zone~~-lot on which the sign is located;
- (C) To fail to remove any sign that is installed, created, erected, or maintained in violation of this chapter, or for which the sign permit has lapsed; or
- (D) To continue any such violation. Each such day of a continued violation shall be considered a separate violation when applying the penalty portions of this chapter.

**§ 154.902 SEPARATE VIOLATIONS.**

Each sign installed, created, erected, or maintained in violation of this chapter shall be considered a separate violation when applying the penalty portions of this chapter.

**§ 154.903 PENALTIES.**

Any violation or attempted violation of this chapter or of any condition or requirement adopted pursuant hereto may be restrained, corrected, or abated, as the case may be, by injunction or other appropriate proceedings pursuant to state law. Any individual who recklessly violates any provision of this chapter is guilty of a misdemeanor and upon conviction will be subject to a fine not less than \$1.00 nor more than \$500.00. Remedies of the city include the following:

- (A) Issuing a stop-work order for any and all work on any signs on the same lot;
- (B) Seeking an injunction or other order of restraint or abatement that requires the removal of the sign(s) or the correction of the nonconformity;
- (C) Imposing any penalties that can be imposed directly by the city under the zoning code;
- (D) Seeking in court the imposition of any penalties that can be imposed by such court under the zoning code; and
- (E) In the case of a sign that ~~posses~~poses an immediate danger to the public health or safety, taking such measures as are available to the city under the applicable provisions of the zoning ordinance and building code for such circumstances.

**§ 154.904 SIGNAGE PER ZONING DISTRICTS.**

The city shall have such other remedies as are and as may from time to time be provided for and allowed by state law for the violation of the zoning ordinance.

All such remedies provided herein shall be cumulative. To the extent that state law may limit the availability of a particular remedy set forth herein for a certain violation or a part thereof, such remedy shall remain available for other violations or other parts of the same violation.

**~~TABLE A. PERMITTED SIGNS BY TYPE AND ZONING DISTRICT~~ SECTION A: RESIDENTIAL ZONING, INSTITUTIONAL, AND ETJ SIGN STANDARDS**

**Table A1. Permitted Signs by Type in Residential Zoning Districts, Institutional<sup>1</sup>, and ETJ**

Permitted Sign Type	A	SF-E	SF-S	SF-R	SF-MU	2-F	MF-10	MF-20	MH	INS <sup>1</sup>	ETJ
<b>Freestanding</b>											
Residential <sup>2</sup>	A	A	A	A	A	A	A	A	A		A
Freestanding							P	P	P	P	P
Incidental <sup>3</sup>	A						A <sup>4</sup>	A <sup>4</sup>	A <sup>4</sup>	A <sup>4</sup>	A
<b>Building</b>											
Banner <sup>5</sup>										P	A
Building Marker <sup>6</sup>	A	A	A	A	A	A	A	A	A	A	P
Canopy											
Incidental <sup>3</sup>	A						A <sup>7</sup>	A <sup>7</sup>	A <sup>7</sup>	A <sup>7</sup>	A
Marquee <sup>8</sup>										P	
Projecting <sup>8</sup>											
Residential <sup>2</sup>	A	A	A	A	A	A	A	A	A		A
Roof											
Roof, Integral											
Suspended <sup>8</sup>										P	
Temporary <sup>9</sup>	A						A	A		A	A
Wall										P	
Window <sup>10</sup>											
<b>Miscellaneous</b>											
Flag <sup>11</sup>	A	A	A	A	A	A	A	A	A	A	A
Portable <sup>13</sup>										P	
Electronic Message <sup>12</sup>										P	P
<b>Sign Characteristics</b>											
<a href="#">Changeable Copy</a>										P	P
<a href="#">Illumination, Internal<sup>14</sup></a>											P
<a href="#">Illumination, External<sup>14</sup></a>							P	P	P	P	P
<a href="#">Illumination, Exposed Bulbs or Neon<sup>14</sup></a>											P

[A](#) = Allowed without sign permit.

[P](#) = Allowed only with sign permit.

[Superscripts 1–14](#) = Conditions of sign types within the Zoning Districts and other areas described per Table A1.

- [1. Institutional Uses in Residential Zoning Districts. The “INS<sup>1</sup>” column does not represent a zoning district. It applies to institutional purposes such as primary and secondary schools, churches, hospitals, institutions of higher education and any governmental purpose.](#)
- [2. Residential Signs. No commercial message allowed on sign.](#)
- [3. Incidental Signs. No commercial message of any kind allowed on sign if such message is](#)

- legible from any location off-site.
4. Limitations of Incidental (Freestanding) Signs in certain Districts. Only address and name of occupant allowed.
  5. Banner Signs. Banners are allowed to be placed up to six (6) times a year for a period not exceeding 3 weeks. There is no fee but a permit application is required. This application may be submitted annually.
  6. Building Marker. Building Markers are limited to 1 per building and a maximum of 4 square-feet. May include only building name, date of construction, or historical data on historic site; must be cut or etched into masonry, bronze, or similar material.
  7. Limitations of Incidental (Building) Signs in certain Districts. No commercial message of any kind allowed on sign.
  8. Marquee / Projecting / Suspended Signs. If such a sign is suspended or projects above a public right-of-way, the issuance and continuation of a sign permit shall be conditioned on the sign owner obtaining and maintaining in force liability insurance for such a sign and such amount as the Director may reasonably from time to time determine, provided that the amount of such liability insurance shall be at least \$500,000.00 per occurrence per sign. Marquee and Projecting signs are limited to 1 per building and a maximum of 40 square-feet. Marquee and Projecting signs shall maintain 9 feet of vertical clearance above a sidewalk, private drive, or parking, and 12 feet of vertical clearance above a public street or public right-of-way. Suspended signs are limited to 1 per building entrance.
  9. Temporary Signs. The conditions of §154.106 of this chapter apply.
  10. Window Signs. Window signs are allowed without a permit for up to 10% of window coverage. Coverage of more than 10% requires a sign permit. Window coverage shall be limited to 25% of the total window area.
  11. Flags of the United States, the state, the city, foreign nations having diplomatic relations with the United States, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction, provided that such a flag shall not exceed 60 square feet in area and shall not be flown from a pole the top of which is more than 40 feet in height. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes. In the Downtown District overlay (DD), flags of any patriotic, religious, charitable, civic, educational, or fraternal organization not exceeding forty (40) square feet in area and thirty (30) feet in height are allowed. Flags decorative or seasonal are allowed if they are attached to the existing building and do not exceed five (5) feet by five (5) feet.
  12. Electronic Message Signage. The conditions of §154.112 of this chapter apply.
  13. Portable Signs. Portable signs shall comply with the following standards: 1.) One sign per business is permitted. 2.) The sign shall not encroach in the public right-of-way unless otherwise authorized by the City. 3.) If the sign is located on a sidewalk, the sign shall be placed in such manner so not to interfere with pedestrians or opening of parking car doors. 4.) The sign shall be placed so to maintain a minimum four-foot pedestrian walkway. 5.) The sign shall be placed in front of a storefront during business hours only. 6.) The sign shall maintain a clear building ingress and egress. 7.) The sign shall not obstruct any loading zone. 8.) The sign shall not be placed within six feet of any street intersection or within a sight vision triangle. 9.) Portable signs shall be no less than three feet and no more than four feet high. 10.) Portable signs shall be no less than 18 inches and no more than two feet wide. 11.) Portable signs shall not have additional signs taped or attached to the base sign. 12.) The individual sign faces of the portable signs shall be limited to 6 square-feet each. 13.) Portable signs shall be kept in good repair at all times.
  14. Sign Lighting. No direct light or significant glare from the sign shall be cast onto any adjacent lot that is zoned and used for residential purposes.



**Table A2. Maximum Total Sign Area Per Lot in Residential Zoning Districts, Institutional<sup>b</sup>, and ETJ**

The maximum total area of all signs on a lot except incidental, building marker, and identification signs, and flags<sup>a</sup>, shall not exceed the lesser of the following:

Permitted Sign Type	A	SF-E	SF-S	SF-R	SF-MU	2-F	MF-10	MF-20	MH	INS <sup>b</sup>	ETJ
Maximum Number of Total Square Feet	200	8	8	8	8	8	200	200	200	100	800
Percentage of Ground Floor Area of Principal Building	2%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	10%
Square Feet of Signage Per Linear Foot of Street Frontage	1.0	N/A	N/A	N/A	N/A	N/A	0.5	0.5	0.5	0.5	6.0

- a. Flags of the United States, the state, the city, foreign nations having diplomatic relations with the United States, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction, provided that such a flag shall not exceed 60 square feet in area and shall not be flown from a pole the top of which is more than 40 feet in height. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes. Any flag not meeting any one or more of these conditions shall be considered a banner sign and shall be subject to regulations as such.
- b. This column does not represent a zoning district. It applies to institutional uses permitted under the zoning ordinances in residential zoning districts. Some uses may include, but are not necessarily limited to, churches, schools, funeral homes, and cemeteries.

**Table A3. Number, Dimensions, and Location of Individual Signs in Residential Zoning Districts, Institutional<sup>a</sup>, and ETJ**

Individual signs shall not exceed the applicable maximum number, dimensions, or setbacks shown in this table.

Permitted Sign Type	A	SF-E	SF-S	SF-R	SF-MU	2-F	MF-10	MF-20	MH	INS <sup>a</sup>	ETJ
Freestanding											
Area (square feet)	72 <sup>b</sup>	6	6	6	6	6	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>
Height (feet)	8 <sup>c</sup>	3	3	3	3	3	8 <sup>c</sup>	8 <sup>c</sup>	8 <sup>c</sup>	8 <sup>c</sup>	8 <sup>c</sup>
Setback (linear feet)	10	2	2	2	2	2	2	2	2	5	10
Number Per Lot Per Frontage	1	1	1	1	1	1	1	1	1	1	1
Building											
Area (max. square feet)	N/A	N/A	N/A	N/A	N/A	N/A	72 <sup>d</sup>	72 <sup>d</sup>	72 <sup>d</sup>	10	N/A
Wall Area (percent) <sup>e</sup>	10%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	10%

- a. This column does not represent a zoning district. It applies to institutional uses permitted under the zoning ordinance in residential zoning districts. Some uses may include, but are not necessarily limited to, churches, schools, funeral homes, and cemeteries.

- b. [Maximum area may be increased to 200 square feet if the zoning district is within 200 feet of SH 130 and SH 45.](#)
- c. [Maximum height may be increased to 25 feet if the zoning district is within 100 feet of SH 130 and SH 45.](#)
- d. [Office or clubhouse only. Maximum area for all other signage is the same as that allowed in SF-S.](#)
- e. [The percentage figure here shall mean the percentage of the area of the wall of such a sign in a part or to which each such sign is most nearly parallel.](#)

**SECTION B: PUBLIC, COMMERCIAL, AND INDUSTRIAL ZONING DISTRICT SIGN STANDARDS**

Table <a href="#">A2B1</a> . <a href="#">Permitted Signs by Type in Public, Commercial, and Industrial Zoning Districts</a>												
Permitted Sign Type	<a href="#">PF</a>	O	NS	R	GB1	GB2	CI	LI	GI	CL3	CL4	CL5
<b>Freestanding</b>												
Residential <sup>2</sup>				<a href="#">P</a>	<a href="#">P</a>					<a href="#">AP</a>	<a href="#">AP</a>	<a href="#">AP</a>
Freestanding	<a href="#">P</a>	P	P	P	P	P	P	P	<a href="#">P</a>	P	P	P
Incidental <sup>3</sup>	<a href="#">A</a>	A	A	A	A	A	A	A	<a href="#">A</a>	A	A	A
<b>Building</b>												
Banner <sup>5</sup>	<a href="#">P</a>	P	P	P	P	P	P	P	P	P	P	P
Building Marker <sup>6</sup>	<a href="#">A</a>	A	A	A	A	A	A	A	A	A	A	A
Canopy <sup>1</sup>	<a href="#">P</a>	P	<a href="#">P</a>	P	<a href="#">P</a>					P	P	P
Incidental <sup>3</sup>	<a href="#">A<sup>8</sup></a>	A <sup>8</sup>	A <sup>8</sup>	A <sup>8</sup>	A <sup>3</sup>	A <sup>3</sup>	A <sup>3</sup>	A <sup>3</sup>	A <sup>3</sup>	A	A	A
Marquee <sup>8</sup>	<a href="#">P</a>	P	P	P	P	P	P	P	P	P	P	P
Projecting <sup>8</sup>					P		P	P	P	P	P	P
Residential <sup>2</sup>				<a href="#">P</a>	<a href="#">P</a>					<a href="#">AP</a>	<a href="#">AP</a>	<a href="#">AP</a>
Roof								<a href="#">P</a>	<a href="#">P</a>		<a href="#">P</a>	<a href="#">P</a>
Roof, Integral								<a href="#">P</a>	<a href="#">P</a>		<a href="#">P</a>	<a href="#">P</a>
Suspended <sup>8</sup>		P	P	P	P	<a href="#">P</a>	P			P	P	P
Temporary <sup>9</sup>		P	<a href="#">P</a>	P	P	P	P	<a href="#">AP</a>	<a href="#">P</a>	<a href="#">AP</a>	P	<a href="#">P</a>
Wall		P	P	P	P	P	P	P	P	P	P	P
Window <sup>10</sup>		A	A	A	A	A	A			A	A	A
<b>Miscellaneous</b>												
Flag <sup>11</sup>	<a href="#">A</a>	A	A	A	A	A	A	A	A	A	A	A
Portable <sup>13</sup>											<a href="#">A</a>	<a href="#">A</a>
Electronic Message <sup>12</sup>					P							
<b>Sign Characteristics</b>												
<a href="#">Changeable Copy</a>	<a href="#">P</a>	<a href="#">P</a>	-	-	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	-	-	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>
<a href="#">Illumination, Internal<sup>14</sup></a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	-	<a href="#">P</a>	<a href="#">P</a>
<a href="#">Illumination, External<sup>14</sup></a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>	<a href="#">P</a>

<u>Illumination, Exposed Bulbs or Neon<sup>14</sup></u>	-	-	-	-	P	-	P	-	P	-	P	P
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A = Allowed without sign permit.

P = Allowed only with sign permit.

Superscripts 1–14 = Conditions of sign types within the Zoning Districts per Table B1.

1. Canopy Signs. Canopy signs shall be limited to 1 per building and a maximum coverage of 25% of the canopy. Canopy signs shall maintain 9 feet of vertical clearance above a sidewalk, private drive, or parking, and 12 feet of vertical clearance above a public street or public right-of-way.
2. Residential Signs. No commercial message allowed on sign.
3. Incidental Signs. No commercial message of any kind allowed on sign if such message is legible from any location off-site.
4. Limitations of Incidental (Freestanding) Signs in certain Districts. Only address and name of occupant allowed.
5. Banner Signs. Banners are allowed to be placed up to six (6) times a year for a period not exceeding 3 weeks. There is no fee but a permit application is required. This application may be submitted annually.
6. Building Marker. Building Markers are limited to 1 per building and a maximum of 4 square-feet. May include only building name, date of construction, or historical data on historic site; must be cut or etched into masonry, bronze, or similar material.
7. Limitations of Incidental (Building) Signs in certain Districts. No commercial message of any kind allowed on sign.
8. Marquee / Projecting / Suspended Signs. If such a sign is suspended or projects above a public right-of-way, the issuance and continuation of a sign permit shall be conditioned on the sign owner obtaining and maintaining in force liability insurance for such a sign and such amount as the Director may reasonably from time to time determine, provided that the amount of such liability insurance shall be at least \$500,000.00 per occurrence per sign. Marquee and Projecting signs are limited to 1 per building and a maximum of 40 square-feet. Marquee and Projecting signs shall maintain 9 feet of vertical clearance above a sidewalk, private drive, or parking, and 12 feet of vertical clearance above a public street or public right-of-way. Suspended signs are limited to 1 per building entrance.
9. Temporary Signs. The conditions of §154.106 of this chapter apply.
10. Window Signs. Window signs are allowed without a permit for up to 10% of window coverage. Coverage of more than 10% requires a sign permit. Window coverage shall be limited to 25% of the total window area.
11. Flags of the United States, the state, the city, foreign nations having diplomatic relations with the United States, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction, provided that such a flag shall not exceed 60 square feet in area and shall not be flown from a pole the top of which is more than 40 feet in height. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes. In the Downtown District overlay (DD), flags of any patriotic, religious, charitable, civic, educational, or fraternal organization not exceeding forty (40) square feet in area and thirty (30) feet in height are allowed. Flags decorative or seasonal are allowed if they are attached to the existing building and do not exceed five (5) feet by five (5) feet.
12. Electronic Message Signage. The conditions of §154.112 of this chapter apply.
13. Portable Signs. Portable signs shall comply with the following standards: 1.) One sign per business is permitted. 2.) The sign shall not encroach in the public right-of-way unless otherwise authorized by the City. 3.) If the sign is located on a sidewalk, the sign shall be

placed in such manner so not to interfere with pedestrians or opening of parking car doors. 4.) The sign shall be placed so to maintain a minimum four-foot pedestrian walkway. 5.) The sign shall be placed in front of a storefront during business hours only. 6.) The sign shall maintain a clear building ingress and egress. 7.) The sign shall not obstruct any loading zone. 8.) The sign shall not be placed within six feet of any street intersection or within a sight vision triangle. 9.) Portable signs shall be no less than three feet and no more than four feet high. 10.) Portable signs shall be no less than 18 inches and no more than two feet wide. 11.) Portable signs shall not have additional signs taped or attached to the base sign. 12.) The individual sign faces of the portable signs shall be limited to 6 square-feet each. 13.) Portable signs shall be kept in good repair at all times.

14. Sign Lighting. No direct light or significant glare from the sign shall be cast onto any adjacent lot that is zoned and used for residential purposes.

**Table B2. Maximum Total Sign Area Per Lot in Public, Commercial, and Industrial Zoning Districts**

The maximum total area of all signs on a lot except incidental, building marker, and identification signs, and flags<sup>a</sup>, shall not exceed the lesser of the following:

<u>Permitted Sign Type</u>	<u>PF</u>	<u>O</u>	<u>NS</u>	<u>R</u>	<u>GB1</u>	<u>GB2</u>	<u>CI</u>	<u>LI</u>	<u>GI</u>	<u>CL3</u>	<u>CL4</u>	<u>CL5</u>
<u>Maximum Number of Total Square Feet</u>	<u>200</u>	<u>200</u>	<u>200</u>	<u>200</u>	<u>800</u>	<u>200</u>	<u>200</u>	<u>400</u>	<u>2,000</u>	<u>100</u>	<u>800</u>	<u>800</u>
<u>Percentage of Ground Floor Area of Principal Building</u>	<u>6%</u>	<u>6%</u>	<u>2%</u>	<u>4%</u>	<u>10%</u>	<u>6%</u>	<u>6%</u>	<u>2%</u>	<u>2%</u>	<u>4%</u>	<u>10%</u>	<u>5%</u>
<u>Square Feet of Signage Per Linear Foot of Street Frontage</u>	<u>3.0</u>	<u>3.0</u>	<u>1.0</u>	<u>2.0</u>	<u>6.0</u>	<u>3.0</u>	<u>3.0</u>	<u>N/A</u>	<u>N/A</u>	<u>2.0</u>	<u>6.0</u>	<u>0.75</u>

a. Flags of the United States, the state, the city, foreign nations having diplomatic relations with the United States, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction, provided that such a flag shall not exceed 60 square feet in area and shall not be flown from a pole the top of which is more than 40 feet in height. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes. Any flag not meeting any one or more of these conditions shall be considered a banner sign and shall be subject to regulations as such. In the Downtown District overlay (DD), flags of any patriotic, religious, charitable, civic, educational, or fraternal organization not exceeding forty (40) square feet in area and thirty (30) feet in height are allowed.

**Table B3. Number, Dimensions, and Location of Individual Signs in Public, Commercial, and Industrial Zoning Districts**

Individual signs shall not exceed the applicable maximum number, dimensions, or setbacks shown in this table.

<u>Permitted Sign Type</u>	<u>PF</u>	<u>O</u>	<u>NS</u>	<u>R</u>	<u>GB1</u>	<u>GB2</u>	<u>CI</u>	<u>LI</u>	<u>GI</u>	<u>CL3</u>	<u>CL4</u>	<u>CL5</u>
<u>Freestanding</u>												
<u>Area (square feet)</u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>	<u>72<sup>a</sup></u>
<u>Height (feet)</u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>	<u>8<sup>b</sup></u>
<u>Setback (linear feet)</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>10</u>	<u>10</u>	<u>5</u>	<u>2</u>	<u>2</u>

<u>Number Per Lot Per Frontage</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>
<u>Building</u>												
<u>Wall Area (percent)<sup>c</sup></u>	<u>15%</u>	<u>15%</u>	<u>10%</u>	<u>10%</u>	<u>10%</u>	<u>10%</u>	<u>10%</u>	<u>10%</u>	<u>5%</u>	<u>5%</u>	<u>10%</u>	<u>10%</u>

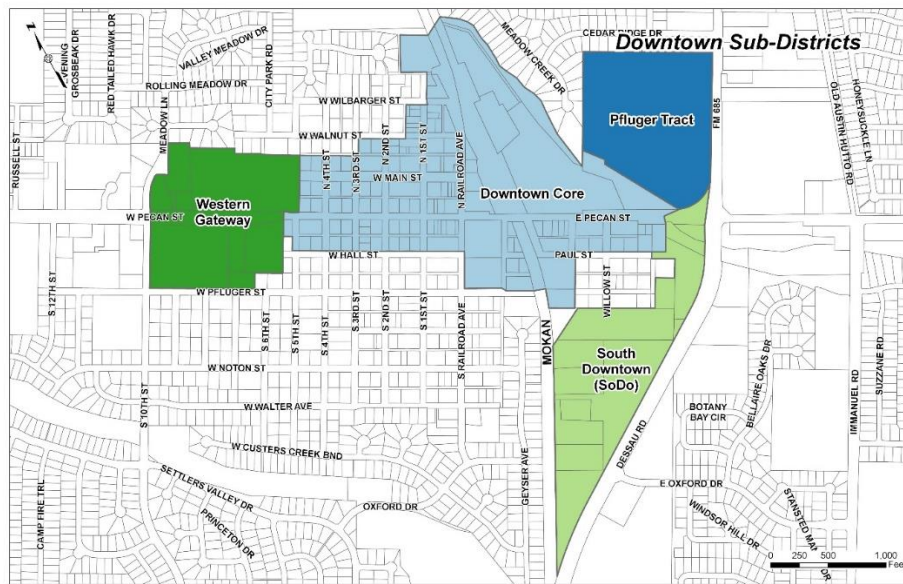
a. Maximum area may be increased to 200 square feet if the zoning district is within 200 feet of SH 130 and SH 45.

b. Maximum height may be increased to 25 feet if the zoning district is within 100 feet of SH 130 and SH 45.

c. The percentage figure here shall mean the percentage of the area of the wall of such a sign in a part or to which each such sign is most nearly parallel.

## SECTION C: DOWNTOWN DISTRICT OVERLAY SIGN STANDARDS

The Downtown District Overlay and Sub-districts, as defined by Subchapter 4 of the Unified Development Code, shall comply with the standards provided herein. The Downtown District map is provided below for ease of use. If there is a difference between the map provided below and the one provided within the Unified Development Code, the map provided within Subchapter 4 of the Unified Development Code shall apply.



**Table C1. Permitted Signs by Type in the Downtown District Overlay**

<u>Permitted Sign Type</u>	<u>Downtown Core Subdistrict</u>	<u>Pfluger Tract Subdistrict</u>	<u>South Downtown Subdistrict</u>	<u>Western Gateway Subdistrict</u>
<u>Freestanding</u>				
<u>Residential<sup>2</sup></u>	<u>A</u>	<u>A</u>	<u>A</u>	<u>A</u>
<u>Freestanding<sup>13</sup></u>	<u>P<sup>13</sup></u>	<u>P<sup>13</sup></u>	<u>P<sup>13</sup></u>	<u>P<sup>13</sup></u>

<a href="#">Incidental<sup>3</sup></a>	A	A	A	A
<b><a href="#">Building</a></b>				
<a href="#">Banner<sup>5</sup></a>	P	P	P	P
<a href="#">Building Marker<sup>6</sup></a>	A	A	A	A
<a href="#">Canopy and Awning<sup>1</sup></a>	P	P	P	P
<a href="#">Incidental<sup>3</sup></a>	A <sup>3</sup>	A <sup>3</sup>	A <sup>3</sup>	A <sup>3</sup>
<a href="#">Marquee<sup>8</sup></a>	-	-	-	-
<a href="#">Projecting<sup>8</sup></a>	P	P	P	P
<a href="#">Residential<sup>2</sup></a>	A	A	A	A
<a href="#">Roof</a>	-	-	-	-
<a href="#">Roof, Integral</a>	-	-	-	-
<a href="#">Suspended<sup>8</sup></a>	P	P	P	P
<a href="#">Temporary<sup>9</sup></a>	P	P	P	P
<a href="#">Wall<sup>14</sup></a>	P	P	P	P
<a href="#">Window<sup>10</sup></a>	A	A	A	A
<b><a href="#">Miscellaneous</a></b>				
<a href="#">Flag<sup>11</sup></a>	A	A	A	A
<a href="#">Portable<sup>15</sup></a>	A	A	A	A
<a href="#">Electronic Message<sup>12</sup></a>	-	-	-	-
<b><a href="#">Sign Characteristics</a></b>				
<a href="#">Changeable Copy</a>	-	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>
<a href="#">Illumination, Internal<sup>16</sup></a>	-	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>
<a href="#">Illumination, External<sup>16</sup></a>	P	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>
<a href="#">Illumination, Exposed Bulbs<sup>16</sup></a>	-	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>
<a href="#">Illumination, Exposed Neon<sup>16</sup></a>	P	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>	<a href="#">Refer to Base District</a>

A = Allowed without sign permit.

P = Allowed only with sign permit.

Superscripts 1–~~12–16~~ = Conditions of sign types within the [Zoning–Downtown District Overlay Subdistricts per Table C1. District.](#)

1. [Canopy and Awning Signs.](#) Canopy and Awning signs shall be limited to 1 per building and a maximum coverage of 25% of the canopy and awning. Canopy and Awning signs shall maintain 9 feet of vertical clearance above a sidewalk, private drive, or parking, and 12 feet of vertical clearance above a public street or public right-of-way.

- ~~1. Institutional Uses in Residential Zoning Districts. The “INS<sup>4</sup>” column does not represent a zoning district. It applies to institutional purposes such as primary and secondary schools, churches, hospitals, institutions of higher education and any governmental purpose.~~
- ~~1.2. Residential Signs.~~ No commercial message allowed on sign.
- ~~2.3. Incidental Signs.~~ No commercial message of any kind allowed on sign if such message is legible from any location off ~~site~~ the zone on which the sign is located.
- ~~3.4. Limitations of Incidental (Freestanding) Signs in certain Districts.~~ Only address and name of occupant allowed.
- ~~4.5. Banner Signs.~~ Banners are allowed to be placed up to six (6) times a year for a period not exceeding 3 weeks. There is no fee but a permit application is required. This application may be submitted annually. Only one banner is allowed per business at any one time. In the Downtown District Overlay, a banner shall be no larger than 16 square feet in area.
- ~~6. Building Marker.~~ Building Markers are limited to 1 per building and a maximum of 4 square-feet. May include only building name, date of construction, or historical data on historic site; must be cut or etched into masonry, bronze, or similar material.
- ~~5.7. Limitations of Incidental (Building) Signs in certain Districts.~~ No commercial message of any kind allowed on sign.
- ~~6.8. Marquee/Projecting / Suspended Signs.~~ If such a sign is suspended or projects above a public right-of-way, the issuance and continuation of a sign permit shall be conditioned on the sign owner obtaining and maintaining in force liability insurance for such a sign and such amount as the Director may reasonably from time to time determine, provided that the amount of such liability insurance shall be at least \$500,000.00 per occurrence per sign. Projecting signs are limited to 1 per building and a maximum of 9 square-feet per sign face. Projecting signs shall maintain 9 feet of vertical clearance above a sidewalk, private drive, or parking, and 12 feet of vertical clearance above a public street or public right-of-way. Suspended signs are limited to 1 per building entrance. Projecting signs shall not extend more than 36 inches perpendicularly from the face of the building. The maximum distance between the projecting sign and the face of the building shall not exceed one foot.
- ~~7.9. Temporary Signs.~~ The conditions of §154.106 of this chapter apply.
- ~~8.10. Window Signs.~~ Window signs are allowed without a permit for up to 10% of window coverage. Coverage of more than 10% requires a sign permit. Window coverage shall be limited to 25% of the total window area of the first floor windows. In the Downtown Core Subdistrict of the Downtown District Overlay, lettering shall only be hand painted directly on glass, etched in glass or applied with vinyl, die-cut letters.
- ~~9.11. Flags of the United States,~~ the state, the city, foreign nations having diplomatic relations with the United States, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction, provided that such a flag shall not exceed ~~60~~40 square feet in area and shall not be flown from a pole the top of which is more than ~~40~~30 feet in height. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes. In the ~~Central Business District (CBD) or currently known as the~~ Downtown District overlay (DD), flags of any patriotic, religious, charitable, civic, educational, or fraternal organization not exceeding forty (40) square feet in area and thirty (30) feet in height are allowed. Flags decorative or seasonal are allowed if they are attached to the existing building and do not exceed five (5) feet by five (5) feet.
- ~~12. Electronic Message Signage.~~ The conditions of §154.112 of this chapter apply.
- ~~13. Freestanding (Monument) Signs.~~ In the Downtown Core Subdistrict of the Downtown District Overlay, freestanding (Monument) signs are only permitted in the following scenarios: 1.) Monument signs are allowed in front of residences that have been converted to commercial uses; or 2.) To identify businesses in buildings not visible from the street provided that such placement of the sign does not encroach into the required streetscape

yard and build-to-line area.

14. Wall Signs. In the Downtown Core Subdistrict of the Downtown District Overlay, wall signs shall be located within a sign band when one exists, usually above the transom. Where a sign band does not exist, the wall sign shall be located between the first floor transom and the second floor windowsill or below the eaves/cornice on a one-story building.
15. Portable Signs. Portable signs shall comply with the following standards: 1.) One sign per business is permitted. 2.) The sign shall not encroach in the public right-of-way unless otherwise authorized by the City. 3.) If the sign is located on a sidewalk, the sign shall be placed in such manner so not to interfere with pedestrians or opening of parking car doors. 4.) The sign shall be placed so to maintain a minimum four-foot pedestrian walkway. 5.) The sign shall be placed in front of a storefront during business hours only. 6.) The sign shall maintain a clear building ingress and egress. 7.) The sign shall not obstruct any loading zone. 8.) The sign shall not be placed within six feet of any street intersection or within a sight vision triangle. 9.) Portable signs shall be no less than three feet and no more than four feet high. 10.) Portable signs shall be no less than 18 inches and no more than two feet wide. 11.) Portable signs shall not have additional signs taped or attached to the base sign. 12.) The individual sign faces of the portable signs shall be limited to 6 square-feet each. 13.) Portable signs shall be kept in good repair at all times.
16. Sign Lighting. No direct light or significant glare from the sign shall be cast onto any adjacent lot that is zoned and used for residential purposes. External, sign lighting shall be downcast, full cutoff fixtures. However, backlit signs/letters may be permitted provided the lighting is behind opaque signs/letters. Exposed neon lights are permitted in window signs only.

**Table C2. Maximum Total Sign Area Per Lot in the Downtown District Overlay**

The maximum total area of all signs on a lot except incidental, building marker, and identification signs, and flags<sup>a</sup>, shall not exceed the lesser of the following:

<u>Permitted Sign Type</u>	<u>Downtown Core Subdistrict</u>	<u>Pfluger Tract Subdistrict</u>	<u>South Downtown Subdistrict</u>	<u>Western Gateway Subdistrict</u>
<u>Maximum Number of Total Square Feet</u>	<u>Residential: Refer to Base District</u>	<u>Refer to Base District</u>	<u>Refer to Base District</u>	<u>Refer to Base District</u>

a. Flags of the United States, the state, the city, foreign nations having diplomatic relations with the United States, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction, provided that such a flag shall not exceed 40 square feet in area and shall not be flown from a pole the top of which is more than 30 feet in height. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes. Any flag not meeting any one or more of these conditions shall be considered a banner sign and shall be subject to regulations as such. In the Downtown District overlay (DD), flags of any patriotic, religious, charitable, civic, educational, or fraternal organization not exceeding forty (40) square feet in area and thirty (30) feet in height are allowed.



**Table C3. Number, Dimensions, and Location of Individual Signs in the Downtown District Overlay.**

Individual signs shall not exceed the applicable maximum number, dimensions, or setbacks shown in this table.

Permitted Sign Type	Downtown Core Subdistrict	Pfluger Tract Subdistrict	South Downtown Subdistrict	Western Gateway Subdistrict
<b>Freestanding<sup>a</sup></b>				
Area (square feet)	8	Refer to Base District	Refer to Base District	Refer to Base District
Height (feet)	6	Refer to Base District	Refer to Base District	Refer to Base District
Setback (linear feet)	5	Refer to Base District	Refer to Base District	Refer to Base District
Number Per Lot	1	Refer to Base District	Refer to Base District	Refer to Base District
<b>Building</b>				
Wall Area (percent) <sup>b</sup>	10%	Refer to Base District	Refer to Base District	Refer to Base District

- a. In the Downtown Core Subdistrict of the Downtown District Overlay, freestanding (Monument) signs are only permitted in the following scenarios: 1.) Monument signs are allowed in front of residences that have been converted to commercial uses; or 2.) To identify businesses in buildings not visible from the street provided that such placement of the sign does not encroach into the required streetscape yard and build-to-line area. These conditions do not apply to the gateway districts (e.g., Pfluger Tract Subdistrict, South Downtown Subdistrict, and the Western Subdistrict.)
- b. The percentage figure here shall mean the percentage of the area of the wall of such a sign in a part or to which each such sign is most nearly parallel.

**TABLE B. MAXIMUM TOTAL SIGN AREA PER ZONE LOT BY ZONING DISTRICT**

The maximum total area of all signs on a zone lot except incidental, building marker, and identification signs, and flags<sup>a</sup>, shall not exceed the lesser of the following:

Permitted Sign Type	A	SF-E	SF-S	SF-R	SF-MU	2-F	MF-40	MF-20	MH	INS <sup>b</sup>	ETJ
Maximum Number of Total Square Feet	200	8	8	8	8	8	200	200	200	400	800
Percentage of Ground Floor Area of Principal Building	2%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	10%
Square Feet of Signage Per Linear Foot of Street Frontage	1.0	N/A	N/A	N/A	N/A	N/A	0.5	0.5	0.5	0.5	6.0

\*\*\*\*\*

Permitted Sign Type	O	NS	R	GB1	GB2	CI	LI	GI	CL3	CL4	CL5
Maximum Number of Total Square Feet	200	200	400	800	200	200	400	2,000	100	800	800
Percentage of Ground Floor Area of Principal Building	6%	2%	4%	10%	6%	6%	2%	2%	4%	10%	5%
Square Feet of Signage Per Linear Foot of Street Frontage	3.0	1.0	2.0	6.0	3.0	3.0	N/A	N/A	2.0	6.0	0.75

\*\*\*\*\*

- a. ~~Flags of the United States, the state, the city, foreign nations having diplomatic relations with the United States, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction, provided that such a flag shall not exceed 60 square feet in area and shall not be flown from a pole the top of which is more than 40 feet in height. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes. Any flag not meeting any one or more of these conditions shall be considered a banner sign and shall be subject to regulations as such.~~
- b. ~~This column does not represent a zoning district. It applies to institutional uses permitted under the zoning ordinances in residential zoning districts. Some uses may include, but are not necessarily limited to, churches, schools, funeral homes, and cemeteries.~~

**TABLE C. NUMBER, DIMENSIONS, AND LOCATION OF INDIVIDUAL SIGNS BY ZONING DISTRICT**

Individual signs shall not exceed the applicable maximum number, dimensions, or setbacks shown on this table and on Table D.

Permitted Sign Type	A	SF-E	SF-S	SF-R	SF-MU	2-F	MF-10	MF-20	MH	INS <sup>a</sup>	ETJ
<b>Freestanding</b>											
Area (square feet)	72 <sup>b</sup>	6	6	6	6	6	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>
Height (feet)	8 <sup>e</sup>	3	3	3	3	3	8 <sup>e</sup>	8 <sup>e</sup>	8 <sup>e</sup>	8 <sup>e</sup>	8 <sup>e</sup>
Setback (square feet)	10	2	2	2	2	2	2	2	2	5	10
Number Permitted	-	-	-	-	-	-	-	-	-	-	-
Per Zone Lot	4	4	4	4	4	4	N/A	N/A	N/A	4	4
Per Feet of Street Frontage <sup>f</sup>	N/A	N/A	N/A	N/A	N/A	N/A	1 per 200	1 per 200	1 per 200	N/A	N/A
<b>Building</b>											
Area (max. square feet)	N/A	N/A	N/A	N/A	N/A	N/A	72 <sup>d</sup>	72 <sup>d</sup>	72 <sup>d</sup>	10	N/A

Wall Area (percent) <sup>e</sup>	10%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	10%
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<b>Table C2. Commercial and Industrial Zoning Districts</b>											
<b>Permitted Sign Type</b>	<b>O</b>	<b>NS</b>	<b>R</b>	<b>GB1</b>	<b>GB2</b>	<b>CI</b>	<b>LI</b>	<b>GI</b>	<b>CL3</b>	<b>CL4</b>	<b>CL5</b>
<b>Freestanding</b>	-	-	-	-	-	-	-	-	-	-	-
Area (square feet)	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72 <sup>b</sup>	72	72	72
Height (feet)	8 <sup>e</sup>	8 <sup>e</sup>	8 <sup>e</sup>	8 <sup>e</sup>	8 <sup>e</sup>	8 <sup>e</sup>	8 <sup>e</sup>	8 <sup>e</sup>	8	8	8
Setback (square feet)	5	10	5	2	2	2	10	10	5	2	2
<b>Number Permitted</b>	-	-	-	-	-	-	-	-	-	-	-
Per Zone Lot	1	1	N/A	N/A	1	N/A	N/A	N/A	1	N/A	1
Per Feet of Street Frontage <sup>f</sup>	N/A	N/A	1 per 100	1 per 100	N/A	1 per 200	1 per 200	1 per 800	N/A	1 per 100	N/A
<b>Building</b>	-	-	-	-	-	-	-	-	-	-	-
Area (max. square feet)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	72	N/A	N/A
Wall Area (percent) <sup>e</sup>	15%	10%	10%	10%	10%	10%	5%	5%	N/A	10%	10%

\*\*\*\*\*

- a. ~~This column does not represent a zoning district. It applies to institutional uses permitted under the zoning ordinance in residential zoning districts. Some uses may include, but are not necessarily limited to, churches, schools, funeral homes, and cemeteries.~~
- b. ~~Maximum area may be increased to 200 square feet if the zoning district is within 200 feet of a freeway.~~
- c. ~~Maximum height may be increased to 25 feet if the zoning district is within 100 feet of a freeway.~~
- d. ~~Office or clubhouse only. Maximum area for all other signage is the same as that allowed in SF-S.~~
- e. ~~The percentage figure here shall mean the percentage of the area of the wall of such a sign in a part or to which each such sign is most nearly parallel. Lots fronting on two or more streets are allowed the permitted signage for each street frontage, but signage cannot be accumulated and used on one street in excess of that allowed for lots with only one street frontage.~~

**TABLE D. NUMBER AND DIMENSIONS OF CERTAIN INDIVIDUAL SIGNS BY SIGN TYPE**

No sign shall exceed any applicable maximum numbers or dimensions, or encroach on any applicable minimum clearance shown on this table.

Table D1. Number and Dimensions
---------------------------------

Type of Sign	Number Allowed	Maximum Sign Area	Vertical Clearance	
			From Sidewalk or Private Drive or Parking	From Public Street
Freestanding	-	-	-	-
Residential	See Table C	See Table C	N/A	N/A
Other	See Table C	See Table C	N/A	N/A
Incidental	See Table C	See Table C	N/A	N/A
Building	-	-	-	-
Banner	N/A	N/A	-	-
Building Marker	1 per building	4 square feet	N/A	N/A
Canopy	1 per building	25% of vertical clearance to canopy	9 feet	12 feet
Identification	1 per building	N/A	N/A	N/A
Incidental	N/A	N/A	N/A	N/A
Marquee	1 per building	N/A	9 feet	12 feet
Projecting	1 per building	40 square feet	9 feet	12 feet
Residential	1 per zone lot	N/A	N/A	N/A
Roof	1 per principal building	N/A	N/A	N/A
Roof, Integral	2 per principal building	N/A	N/A	N/A
Suspended	1 per entrance	N/A	9 feet	N/A
Temporary	See §154.106	N/A	N/A	N/A
Wall	N/A	N/A	N/A	N/A
Window <sup>4</sup>	N/A	25% of total window area	N/A	N/A
Miscellaneous	-	-	-	-
Flag	N/A	60 square feet <sup>1</sup>	9 feet	12 feet
Portable	1 where allowed <sup>2</sup>	20 square feet	N/A	N/A

1. See Table A for flag regulations in the Central Business District.  
 Permitted on the same terms as a temporary sign, in accordance with §154.106, except that it may be freestanding.

**TABLE E. PERMITTED SIGN CHARACTERISTICS BY ZONING DISTRICT**

Permitted Sign Type	A	SF-E	SF-S	SF-R	SF-MU	2-F	MF-40	MF-20	MH	INS <sup>a</sup>	ETJ
Changeable Copy	-	-	-	-	-	-	-	-	-	P	P

Illumination, Internal <sup>b</sup>	-	-	-	-	-	-	-	-	-	-	P
Illumination, External <sup>b</sup>	-	-	-	-	-	-	P	P	P	P	P
Illumination, Exposed Bulbs or Neon <sup>b</sup>	-	-	-	-	-	-	-	-	-	-	P

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Table E2- Commercial and Industrial Zoning Districts											
Permitted Sign Type	Q	NS	R	GB1	GB2	CI	LI	GI	CL3	CL4	CL5
Changeable Copy	P	-	-	P	P	P	-	-	P	P	P
Illumination, Internal <sup>b</sup>	P	P	P	P	P	P	P	P	-	P	P
Illumination, External <sup>b</sup>	P	P	P	P	P	P	P	P	P	P	P
Illumination, Exposed Bulbs or Neon <sup>b</sup>	-	-	-	P	-	P	-	P	-	P	P

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P = Allowed only with sign permit.

- a. ~~This column does not represent a zoning district. It applies to institutional uses permitted under the zoning ordinance in residential zoning districts. Some uses may include, but are not necessarily limited to, churches, schools, funeral homes, and cemeteries. No direct light or significant glare from the sign shall be cast onto any adjacent zone lot that is zoned and used for residential purposes.~~

(Ord. 421-95-06-13, passed 6-13-95; Am. Ord. 502-98-08-08, passed 9-8-98; Am. Ord. 537-99-03-23, passed 3-23-99; Am. Ord. 687-02-11-19, passed 11-19-02; Am. Ord. 705-03-05-27, passed 5-27-03; Am. Ord. 726-03-12-09, passed 12-9-03; Am. Ord. 739-04-02-10, passed 2-10-04; Am. Ord. 857-07-01-09, passed 1-9-07; Am. Ord. 904-07-09-11, passed 9-11-07; Am. Ord. 948-08-05-13, passed 5-13-08; Am. Ord. 980-08-11-25, passed 11-25-08; Am. Ord. 1010-09-08-25, passed 8-25-09; Ord. 1158-13-09-24, passed 9-24-13; Am. Ord. 1205-15-02-24, passed 2-24-15; Ord. 1212-15-04-28, passed 4-28-15; Ord. 1291-16-11-22, passed 11-22-16; Ord. 1315-17-08-22, passed 8-22-17; Ord.1357-18-07-24, passed 7-24-18)